



Social Media Ethics

Syllabus

- Introduction to social media
- Social Media Platforms (Facebook, Twitter, Instagram, LinkedIn, Others)
- Impacts of social media
- Social Media Statistics
- Positives from social media
- Hazards of social media,
- Case Studies & Reviews

Outcomes of Social Media Ethics Short Term Program

- **Communication Skills:** Social media ethics encourages individuals to communicate effectively and respectfully with others. It teaches individuals to listen actively, be empathetic, and respond appropriately to different viewpoints.
- **Digital Literacy:** Social media ethics also teaches individuals about digital literacy. They learn how to use social media platforms responsibly and safely, including understanding the importance of privacy and the consequences of cyberbullying.
- **Critical Thinking:** Social media ethics requires individuals to think critically about the information they see online. They learn to identify fake news and misinformation, and how to fact-check sources before sharing information.
- **Emotional Intelligence:** Social media ethics can improve an individual's emotional intelligence. By learning to respect and empathize with others online, individuals can develop stronger relationships and better handle conflicts.
- **Time Management:** Social media ethics teaches individuals to manage their time effectively. It encourages them to limit their social media use and prioritize their real-life responsibilities.
- **Networking:** Social media ethics also teaches individuals the importance of networking. It can help individuals build meaningful relationships with others in their industry or community.

Registrar
SGT University,
Budhera, Gurugram